

hi, my name is myra.

visual design + user experience

work experience

IBM INTERACTIVE

JAN 2010 - PRESENT

User Experience Designer

- Creatively lead multiple web, kiosk, and mobile applications
- Utilized user-centric design methods and accessibility in projects
- Storyboarded and animated flash animations
- Juggled multiple projects and prioritized projects efficiently

APPLE INC.

JAN 2009 - MAR 2009

Motion Graphics and Video Designer (Intern)

- Collaborated with producers and art directors on projects
- Worked in a high pressure, information sensitive environment
- Animated attract loops and videos with After Effects and Cinema 4D

BDO DUNWOODY LLP

JUL 2008 - SEP 2008

Media Design Co-ordinator (Contract)

- Creatively lead and proposed solutions for campus recruitment site
- Worked closely with developer and PM to implement solutions
- Applied research findings from competitive analysis and personas

LANDS' END

JAN 2008 - MAR 2008

User Interface Designer (Intern)

- Illustrated diagrams for e-commerce site
- Wireframed and designed initial 'Product Review' flows
- Assisted in usability tests to improve site performance for target users

CREW CREATIVE ADVERTISING JUN 2007 - SEP 2007

Junior Art Director (Intern)

- Conceptualized and animated mobile and web banners
- Worked in a fast paced, quick turn-around environment

education + training

UNIVERSITY OF CINCINNATI

Digital Design, College of DAAP

Bachelors of Science in Design - 2009

AODA SERVE-ABILITY

Transforming Ontario's Customer Service (Accessibility Training)

CONFERENCES

Alliance Graphique Internationale 2008, FITC 2010 + 2012 Toronto, Mobile Experience + Design Conference 2010, Storytelling X.1 2011

contact me!

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expertise

- Design principles
- Icon illustration
- UI design
- Mobile design & usability
- Kiosk design & usability
- Flash animation
- Usability testing
- Web development
- Presentation of concepts
- Wireframing
- Rapid-prototyping

tech skills

EXPERT

Photoshop, Illustrator, Flash

PROFICIENT

After Effects, InDesign, Dreamweaver
HTML, CSS

GOOD WORKING KNOWLEDGE

Cinema 4D, Maya, Actionscript 2.0,
Wordpress, HTML5

recognitions

2010

IBM Service Excellence Award

2009

Professional Achievement Recognition '09

Outstanding Award for Digital Design '09

Graduated Cum Laude

References available upon request